

Message Text

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PAGE 01 STATE 057823
ORIGIN EA-09

INFO OCT-01 ISO-00 EB-08 /018 R

DRAFTED BY EA/PRCM:RRHART:CED
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-----160749Z 052407 /12
R 152308Z MAR 77
FM SECSTATE WASHDC
TO USLO PEKING

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E.O. 11652: N/A

TAGS: CH US BTRA

SUBJECT: TRAVEL OF EDWARD NEY

1. EDWARD NEY, PRESIDENT OF YOUNG AND RUBICAM INTERNATIONAL AND SOON TO BECOME CHAIRMAN OF THE AMERICAN ASSOCIATION OF ADVERTISING AGENCIES, WILL VISIT THE PRC IN APRIL. NEY, ACCOMPANIED BY ALEXANDER BRODY, HEAD OF YOUNG AND RUBICAM'S INTERNATIONAL DIVISION, AND CHARLES GEOFFROY, PRESIDENT OF J.K. GILL COMPANY, A YOUNG AND RUBICAM DIVISION, WILL BE IN PEKING APRIL 10-13 AND THEN PROCEED TO THE CANTON TRADE FAIR VIA SHANGHAI. MRS. NEY AND MRS. GEOFFROY ARE ALSO ACCOMPANYING.

2. THE GROUP'S CURRENT BUSINESS WITH PRC IS BUYING SMALL ITEMS SUITABLE FOR GIFT-TYPE STORES RUN BY THE GILL COMPANY. NEY HAS HOPES OF FUTURE PRC INTEREST IN ADVERTISING.

3. WE SUGGESTED NEY CALL THOMAS WHEN GROUP ARRIVES IN PEKING.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE057823
Document Source: CORE
Document Unique ID: 00
Drafter: RRHART:CED
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770089-1003
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770357/aaaabybc.tel
Line Count: 56
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a50081b7-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3099871
Secure: OPEN
Status: NATIVE
Subject: TRAVEL OF EDWARD NEY
TAGS: BTRA, CH, US
To: PEKING
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/a50081b7-c288-dd11-92da-001cc4696bcc
Review Markings:
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